

Nexi Group Recognized as an Adobe Gold-Level Technology Partner

Pan-European partnership provides plug-and-play payment solutions for Adobe Commerce customers

Milan, 28 September 2023 – Nexi, the European PayTech, is now a Gold Partner in the Adobe Technology Partner Program.

Adobe Commerce merchants will be able to access Nexi's localized payment solutions in Italy, Poland and across the Nordic and DACH regions. The partnership makes it easy for merchants to provide a suite of personalized payment options for their customers. Pairing Adobe Commerce's omnichannel capabilities with Nexi's payment solutions, which span both online and in-store transactions, enables merchants to deliver a seamless shopping experience across all channels.

"Adobe Commerce's innovation and vision aligns perfectly with our mission to drive the digital transformation of European commerce," said Omar Haque, Head of Group E-commerce at Nexi. "Together, we're helping mid-market and enterprise merchants grow and scale; Adobe Commerce through its flexible and scalable commerce platform, and Nexi through our checkout solutions and highly local payment solutions".

"We are happy to partner with Nexi for local payment solutions across Europe," said Jason Knell, Senior Director, Content and Commerce Partners at Adobe. "This will further enhance the value for Adobe Commerce customers in the region, while driving international growth."

Nexi

Nexi is Europe's PayTech company operating in high-growth, attractive European markets and technologically advanced countries. Listed on Euronext Milan, Nexi has the scale, geographic reach and abilities to drive the transition to a cashless Europe. With its portfolio of innovative products, e-commerce expertise and industry-specific solutions, Nexi provides flexible support for the digital economy and the entire payment ecosystem globally, across a broad range of different payment channels and methods.

Nexi's technological platform and the best-in-class professional skills in the sector enable the company to operate at its best in three market segments: Merchant Solutions, Issuing Solutions and Digital Banking Solutions. Nexi constantly invests in technology and innovation, focusing on two fundamental principles: meeting, together with its partner banks, customer needs and creating new business opportunities for them. Nexi is committed to supporting people and businesses of all sizes, transforming the way people pay and businesses accept payments. It offers companies the most innovative and reliable solutions to better serve their customers and expand. By simplifying payments and enabling people and businesses to build closer relationships and grow together, Nexi promotes progress to benefit everyone. www.nexi.it/en www.nexigroup.com

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